



chai
point™

Curated to **Inspire.**
Designed to **Delight.**



About us

Omni Channel Brand

Stores. Brewing Bots. CPG Products.

At Chai Point, we've built more than a retail footprint - we've built an ecosystem. Known for our neighbourhood stores and smart Brewing Bots, we also offer a thoughtfully curated range of CPG products designed for everyday convenience and consistent quality.

From premium teas and instant chai blends to ready-to-drink options and complementary snacks, our portfolio brings the Chai Point experience beyond the cup.



Our Purpose

Brightening Lives. Bringing People Together.

Fueling India Unbound with purposeful curations for productivity, mental health, wellness, and chai & coffee; each gift designed to spark belief and brew audacious dreams, one sip at a time.



Why Choose Us

End-to-end solution

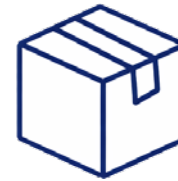
- Attractive and wide range of packaging options
- Speedy delivery - 10 to 20 days
- Thoughtful selection of high quality products



Curation



Custom Branding



Packaging



Delivery



Catalogue

Instant Chai

10 Sachets per box



Instant Masala Chai

A blend of premium Indian spices & classic Assam tea brought together to create a cup of warmth & richness of experience



Instant Cardamom Chai

An invigorating combination of fragrant cardamom & classic Assam chai, for those seeking to boost their senses.



Instant Ginger Chai

The goodness of natural gingers blended with classic Assam tea for a flavoursome & zesty experience



Desi Detox Green Tea

The goodness of Tulsi, Black Pepper, Ginger, Cinnamon, Cardamom, Cloves & Himalayan Rock Salt.

Disclaimer: Prices, availability, customisation options, packaging, and lead times may vary based on order requirements and prevailing conditions. Colours may differ slightly due to screen and print variations. Minimum order quantities apply and vary per product.

Catalogue

Essentials: Tea Bags

25 Sachets per box



Jasmine Green

Unwind with the delicate aroma and calming taste of Jasmine Green Tea.



Assam Black

A rich, full-bodied tea perfect with milk or water.



Classic Green

Made from premium leaves, it offers a light, smooth taste; perfect for daily wellness and hydration.



Ginger Black

Bold Assam black tea meets the warming zing of natural ginger in this refreshing daily brew.



Lemon Green

Premium green tea leaves with natural lemon flavor to deliver a light, uplifting brew; perfect for any time of day.

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Catalogue

Made for Chai

Cookies & Gurpare

Large Pack
210 g



Multiseed Cookies

Packed with the goodness of rolled oats and the power of protein-rich seeds, offering a satisfying crunch with every bite.



Ginger Turmeric Cookies

Thoughtfully crafted for a healthy, guilt-free indulgence. Infused with the natural wellness of ginger and turmeric, each bite is a flavorful boost of wellness.



Filter Coffee Cookies

Made of oats & super seeds with the flavour of coffee, these Filter Coffee Cookies are a guilt free delight for all coffee lovers.



Gur Pare

Crafted using natural jaggery (gur) and whole wheat flour, these crispy and crunchy bites gives a melt-in-the-mouth experience.

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Catalogue

Made for Chai

Cookies & Snacks

Small Pack

25 - 35 g



Chunky Choco Cookies

Made with whole wheat flour, real chocolate chips, cocoa powder, and butter, these cookies are chunky, soft, and perfectly balanced for chai-time indulgence.



Filter Coffee Cookies

Specially crafted as the perfect tea-time companion, these cookies combine rolled oats, super seeds and real filter coffee with a subtle hint of cinnamon.



Black Pepper Cashews

Premium cashews seasoned with aromatic black pepper to deliver a warm, spicy bite that perfectly complements a cup of chai.



Chana Jor Crunch

Made from roasted Bengal gram flakes, seasoned with a balanced blend of Indian spices. Light and crispy, perfect for tea-time & on-the-go munching.



Choco Nut Energy Bar

Made using whole grains, crunchy nuts, seeds and rich chocolate, this bar delivers a balanced combination of taste, energy and nutrition.



Cocoa Ragi Oats

Thoughtfully crafted blend combines crunchy cocoa oat chunks, nutritious ragi flakes, millet flakes, flax seeds and jaggery, balanced with the richness of cocoa and the goodness of real almonds and cranberries.

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Catalogue

Loose Leaf Teas

Vaccum Packed

210 g



Assam Masala Tea

Sourced from the lush tea gardens of Assam, this blend combines the robustness of CTC tea with the natural goodness of cinnamon, cardamom, cloves, black pepper, and ginger. Whether you enjoy it with milk for a strong cup or brew it black for a spiced twist, this tea is your go-to for an authentic chai experience.



Premium Assam Tea

Sourced from the finest tea estates of Assam, this loose-leaf blend offers a rich, full-bodied flavor with a smooth finish. Whether you prefer it strong and malty with milk or light and brisk without, it delivers a consistently high-quality brew every time.



Assam Whole Leaf Green Tea

Sourced from the finest estates of Assam, this vacuum-packed whole leaf green tea delivers a smooth, refreshing brew with a brisk aroma. Packed with natural antioxidants, it's the perfect companion for a healthy and mindful lifestyle.

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Catalogue

Chumbak Products



Filter Coffee Tumbler Dabara Brassware Gift Box

Crafted in brass and etched with traditional motifs, this Tumbler - Dabara set is an authentic style of serving filter coffee to a coffee lover.

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Chinar Steel Bottle

Bring home Kashmiri heritage with this steel bottle that features the Chinar, a symbol of Kashmiri culture.



Serenade Storage Jar w/ Spoon

The handcrafted Serenade jar is an ode to the colours and motifs of summer with parrots serenading and mangoes blooming.



Chai Storage Tin

Store your favourite snacks in style with the Chai Time Storage Tin. This 300 ml airtight, food-safe iron tin keeps snacks fresh and looks beautiful on your counter or dining table.



Morning Cuppa Mugs Gift Set

The Morning Cuppa Mugs is a set of 2 ceramic, microwave safe mugs featuring quirky and vibrant prints, perfect for coffee and tea lovers.

Catalogue

Chumbak Products



Hibiscus Bloom Tumbler and Kettle

Pamper the tea lover in you with Chumbak's Hibiscus Bloom ceramic kettle. Stylish, functional, and perfect for brewing, serving, or gifting. An eye-catching addition to any kitchen.



Ideas Brewing Spiral Notebook

A cute notebook is all you need to put down your thoughts, notes, or doodles. This notebook comes with 160 premium quality pages and a durable bind.



Hug in a Mug

A quirky peach Chumbak mug designed for true tea lovers. Holds a generous cup, perfect for brewing or serving kadak chai. Easy to use, easy to store, and a charming addition to any home.



Jaipur Gardens Tray

A vibrant wooden tray table featuring a peacock motif inspired by Kasuti embroidery. Lightweight and easy to carry, perfect for breakfast in bed or a colourful work-from-home setup.

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Catalogue

Productivity Plus



Decider

The Multifunctional Digital Clock. All-in-one digital clock designed to blend utility with fun. It's a smart organiser that keeps your desk stylish, functional, and engaging.

Smart Display: Shows time, calendar, ambient temperature (°C/°F), and humidity levels.



Maple 15W Wireless Charger & USB hub

A bamboo charger with a pen stand is a functional and aesthetically pleasing accessory that combines the functionality of a charging dock with the convenience of a pen holder



Laplite

Foldable, Easy to carry, travel friendly Laptop Stand. Supports upto 15 inches Laptop. Dimensions: 15.5 x 4 x 1.2 cms



Shimmer - Wireless Charger with clock

The wireless charging desk clock is a multi functional device that combines style and functionality.



Smiley

Digital clock with alarm function. Built in Mobile stand.



MODULAR 4-in-1 Desk Organiser

Patented desk organiser designed to bring order, style, and versatility to your daily routine. All-in-One Utility: Includes a laptop/tablet/phone holder, pen stand, cable organiser, and two coasters; everything you need for a clutter-free desk.

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Catalogue

Beverage Ready



Ceramic Cup

Contemporary and minimalistic ceramic cup with cork base



Brew

Borosilicate Double Wall Bottle with Tea Infuser. Capacity 300 ML. Leak proof, BPA Free, Anti Bacterial.



Reminder

Borosilicate glass Bottle. 1000 ml capacity, silicone sleeve for protection. Reminder to hydrate with time markers. BPA free, leak proof.

Catalogue

Travel Companion



Buddy combo - Travel Neck Pillow with Eye Mask

Material: Memory Foam Pillow.

Includes Re-usable and washable multi utility cover. Ideal for travel



Cube Pro

Universal Travel Adapter 2 USB + Type C.

Compatible in over 150 countries

Dimension: 4.5x5.6x5 cms

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Catalogue

Wellness Support



Anti Gravity Humidifier
Multi Function Humidifier with Intelligent
Display and Time Indication



**Wooden Humidifier with
Essential Oil Diffuser**
Designed to combine modern style with
wellness, this compact yet powerful
flower-shaped wooden device creates
the perfect balance of moisture,
fragrance, and ambient light to elevate
your everyday environment.



**Cool Mist Humidifier with
Natural Wood Finish**
Releases fine mist to freshen the air
and create a comfortable indoor
environment. Add a few drops of
essential oil to enjoy calming fragrance
and a relaxing atmosphere.



H2O Humidifier
A smart, minimalist humidifier built for today's modern
spaces. With its clean lines, matte finish and compact
footprint, it enriches your office space. Featuring a generous
400 ml tank, delivering fine cool-mist to ease dry air,
maintain skin hydration and improve overall air quality.

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Curations

Inspired Desk Collection

Executive Productivity Collection



1. Multi Functional Digital Clock
2. Ceramic Mug with Cork Base
3. Foldable Pocket Laptop Stand
4. Essential Tea Bags - Classic Green
5. Essential Tea Bags - Ginger Black



1. Essential Tea Bags - Classic Green
2. Essential Tea Bags - Ginger Black
3. Ceramic Mug with Cork Base
3. Chumbak Notebook
5. Multi Functional Digital Clock

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Curations

Serenity Starter Kit



1. Assam Whole Leaf Green Tea
2. Cradle Pendulum
3. Tea Infuser
4. Choco Nut Energy Bar
5. Anti Gravity Humidifier

Workday Wellness Box



1. Instant Desi Detox Green Tea
2. Desktop Humidifier
3. Tea Infuser
4. Silicon Bottle
5. Choco Nut Energy Bar

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Customised Gift Box



Premium Wooden Gift Box

Crafted from Solid Natural Wood

Durable, sturdy, and built to elevate the perceived value of every gift.

Laser Engraved Branding

Permanent logo engraving for a refined, executive finish.

Premium Surface Finishes

Natural wood grain, matte polish, dark walnut stain, or custom colour coating.

Magnetic / Hinged / Sliding Lid Options

Multiple closure styles to suit modern or classic aesthetics.

Precision Joinery & Clean Edges

Seamless construction with high-quality corner detailing.

Custom Interior Inserts

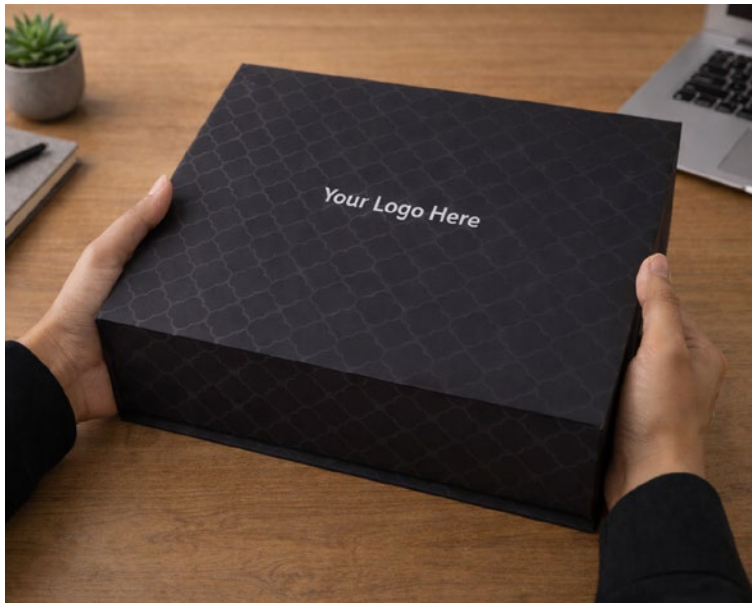
CNC-cut foam, EVA, velvet lining, satin fabric, or wooden partitions designed to fit your products perfectly.

Reusable Keepsake Box

Designed for long-term utility; increases brand recall and retention.

Eco-Conscious Material Options

Sustainably sourced wood available upon request.



Premium Cardbox Gift Box

Magnetic Closure Flap

Secure, concealed magnets for a smooth and premium opening experience.

Rigid Board Construction

Made with high-quality, thick cardboard for durability and structural strength.

Customisable Design

Fully brandable; logo printing, foil stamping, embossing, debossing, UV finish, or engraving-style print effects.

Multiple Colour Options

Available in classic black, kraft brown, white, red, navy, or fully customised brand colours (Pantone matched).

Luxury Surface Finishes

Matte lamination, soft-touch finish, textured paper wrap, or patterned overlays.

Protective Inner Padding

Custom-cut foam, EVA, velvet lining, satin fabric, or corrugated inserts to securely hold products.

Modular Compartments

Flexible interior partitions to accommodate multiple product combinations.

Eco-Friendly Options

Recyclable materials and sustainable paper stock available on request.

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